



## **NOTICE AND AGENDA**

### **Communications Committee Meeting**

**February 3, 2009**

**9:30 am – 11:00 am**

**Grower Shipper Office**

**512 Pajaro Street, Salinas, CA**

1. Call to Order – Tom Nunes
2. Approval of Minutes – December 2, 2008 meeting
3. Activities Update
4. CDFA Resource Directory
5. 2009/2010 Communications Plan
  - a. Public Relations
  - b. Advertising
  - c. Trade Outreach
  - d. Budget
6. Closed session to discuss litigation and personnel pursuant to Section 11126 of the Open Meeting Act
7. Public Comment
8. Adjournment

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**Next Meeting: Tuesday, March 3, 2009**

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